



# LATASHA WARREN

SHE/HER

**GRAPHIC DESIGNER, MULTI-DISCIPLINARY CREATOR,  
SMALL-BUSINESS OWNER, DOG LOVER, HULA-HOOPER**

*"For my part I know nothing with any certainty, but the sight of the stars makes me dream" - Van Gogh*

## PROFILE

St. Louis, Missouri  
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Being a designer allows me tap into my passion for creating as well as good communication. As an artist I have the tools to communicate in a more impactful way. The creative process let's me turn a message or idea into something uniquely elegant, succinct and memorable.

## EDUCATION

**BACHELOR OF FINE ARTS**  
Concentration in Graphic Design  
Eastern Illinois University  
2009-2013

## SKILLS

### PROFESSIONAL

- Creative Direction
- Brand Design & Development
- Event Collateral
- Front-end Web Design
- Project Management
- Print Production
- Product Design
- Packaging Design

### TECHNICAL

- Adobe Creative Suite
- Sketch
- Wordpress
- HTML & CSS
- Microsoft Office
- Mac & Windows  
Operating Systems

## EXPERIENCE

### ROSE & PEDDLE

Business Owner & Creator | 2015 to Present

Rose & Peddle is a laser cutting business with a unique style and focus in wooden handmade jewelry, accessories and home goods. Collaborate with partner on goal setting and strategize the vision of the business. Product conception, design and production. Develop branding and marketing. Design and build product displays for in-person markets. Work with customers to create original, custom pieces.

### FUTURE CHURCH CO.

Senior Design Lead | 2020 to Present

Work with stakeholders across four different brands to help improve the quality of design and overall business value.

### FALK HARRISON

Art Director | June 2017 to October 2021

Learn and understand client mission, objectives and brand standards. Collaborate with stakeholders to tell the client's story through visual design. Manage jobs and timelines as the sole designer on specific brands. Create unique event logos and collateral, including large-format items. Manage and produce meeting materials for in-person events, working with printer and client to ensure timely and accurate delivery. Work with web developer to create and produce sites in WordPress.

### KEEFE GROUP

Graphic Designer & Project Manager | May 2015 - June 2017

Worked with management to research and implement a better solution for producing upwards of 300 catalogs for prison facilities around the US. Learned and introduced an InDesign plug-in to organize and flow data into catalogs, cutting production time in half. Worked with IT and marketing groups to ensure accurate data entry for catalogs. Managed flow of new projects to designers in fast-paced environment to meet tight deadlines. Photographed and edited products. Created and sent e-Blasts via Mailchimp.

### CENTRIC GROUP (TRINITY SERVICES GROUP)

Graphic Design Intern | September 2013 - May 2015

Worked with experienced designers on brands, packaging and marketing concepts for refreshed internal products. Worked in teams to design and manage a 400 page catalog. Designed internal company materials for events.